

India's New Standard of Renting



Because your home deserves
more than just tenants.

flent



300+

premium homes
under management.

INR 20 Cr.

of rent paid
on time

60%

landlords based
overseas

30%

landlords with
multiple homes

And we're not
done yet.

Homeowners spend

366+
HOURS /year

managing a rental home themselves.

Dealing with brokers

Finding tenants

Scheduling property visits

Tenant verification

Background checks

Paperwork and agreements

Move-ins and move-outs

Coordinating maintenance

Following up on repairs

Coordinating between parties

Flent gives that
back to you.

More hours for

Family
Work
Hobbies
Life in general



Give us your home. Forget the rest.

We take on the responsibility of running your home to our standards.

Guaranteed Rent

Your home rented in 30 days—or we pay you from day 31.

Trustworthy Tenants

Bangalore's top 1% professionals who value quality homes.

Complete care for your home

Logistics, maintenance and coordination, all handled through one dedicated point of contact.

More than (*just*) rent on time.

01

Guaranteed Rent

Your rental income starts from Day 31.

02

Deposit Upfront

Receive your security deposit before tenant placement.

03

Zero Vacancy Loss

No rental loss between tenant rotations.

The Flent Way of Renting

Flent is built around the realities of renting today. With a deep understanding of both homeowners and tenants, we’re able to improve how homes are listed, filled, and managed.

Features	Listing Marketplaces	Traditional Brokers	flent
Tenant Quality	Anyone with an app	Whoever pays the fee	The Top 1% (Background verified)
Time to Rent	None	None	Yes. We pay you from Day 31
Rent Guarantee	2–4 Months	1–2 Months	Guaranteed within 30 days
Property Upgrades	DIY	DIY	Furnished by our Design Team
Maintenance	Your headache	“Call a plumber”	End-to-end proactive maintenance

From evaluation to rental offer in 72 hours.

Today

Property Evaluation

We assess your home's earning potential using Flent's property intelligence and share a transparent, competitive rental offer within 48 hours.

Day 03

Curated Furnishing

Security deposit is paid upfront, and our design team transforms your home into a premium living space within 72 hours.

Day 30

Tenant Placement

Your guaranteed rental income starts. We place the best tenants seamlessly.

Ongoing

Proactive Maintenance

We conduct regular inspections and handle repairs proactively, resolving minor issues before they become major problems.

End of
Contract

Flexible Renewals

Renew with a 5–6 % rental revision, or take your property back in the exact condition it was handed over to us.

Flent's Magic

We upgrade your home with thoughtfully curated furniture and interiors, without making any structural changes.



We invest ₹5L approx. in premium furnishing and setup per home.

WHO'S BEHIND THE MAGIC?

Supply Team

Working closely with homeowners to bring great homes to Flent.

Product Ops & Design Team

Curating thousands of furniture and decor pieces.

CX Team

Ensuring a smooth living experience.

Logistics Team

Moving, delivering, and setting up every piece that completes a Flent home.

30,000+ furniture items
curated and placed

94% tenant
satisfaction



10,000 sq. ft.
warehouse facility

In-house
Logistics Fleet



Homeowners of Flent



Mr. Sanjay Sahay
Former ADGP, Karnataka

“This house itself has a long story,” he says.

Built over years of travels and experiences, the home carries details and curios gathered along the way. With Flent, the house was carefully prepared for renting while preserving the character it was built with.

The home now welcomes tenants who experience the space as it was meant to be lived in, caring for it as their own.

One of 182 homeowners across Bangalore and beyond...

Flent found an excellent tenant for my property in just 13 days. They handle everything, so I don't have to deal with brokers or worry about my rent. I'm confident my property is in good hands with Flent.

Jagadish Sajjan

Director, Standard Chartered | Homeowner at Land Capital Primero



I used NoBroker before, but it was a hassle with too many calls and not enough serious tenants. With Flent, the experience was smooth and straightforward. I'm genuinely impressed with the results.

Snehashree Solanki

Co-Founder, Unalome Project | Homeowner at Sai Poorna Paradise



With Flent, I don't worry about anything. They manage the tenants and take care of my property. My rental income is steady, and I can relax knowing my place is in good hands

Shantanu Pratap

Growth, Liquide | Homeowner at Surya Chandra



Beyond the Lease

Stories of the homeowners behind Flent homes.

Featuring Sanjay Sahay
Former ADGP, Karnataka

[Click here](#) to watch the conversation.

We raised 27Cr to create new rules for renting.

We're a prop-tech powerhouse backed by top-tier institutional investors including:

INCUBATEFUND
— ASIA —

WEH
VENTURES

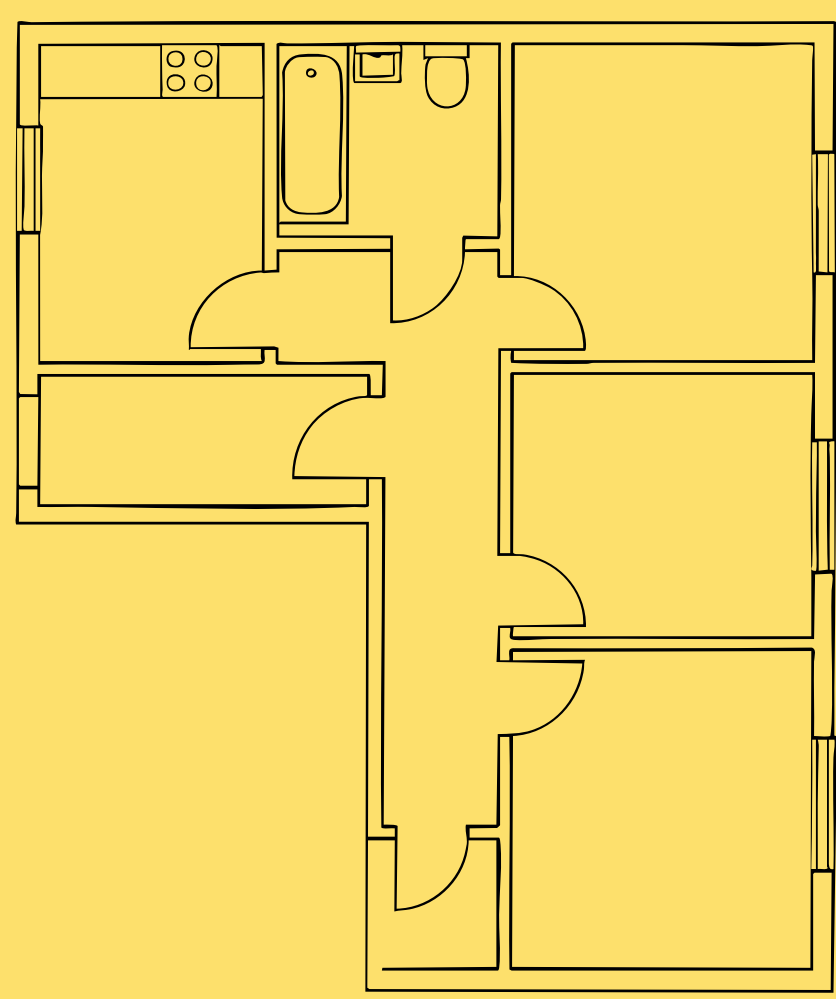
 **STRIDE**
VENTURES

We transform the rental experience into what it should be: *a dream for Bangalore's landlords and tenants.*

₹1.2Cr

invested by 25 of our own partner landlords and tenants.

GOOD HOMES DESERVE GOOD HANDLING



Shail Daswani
Co-founder and CEO
100ms, YourStory Media
IIT Kharagpur



Aniket Paul
Partner Success Manager
Ex - NoBrokerHood



Raghav Malhotra
Supply Lead
Ex- Vir.Mueller Architects



Ashish Oberoi
Director of Supply
Ex-VP and Business Head,
Aditya Birla Fashion & Retail

Ready to unlock your property's earning potential?



Message your Flent representative to get your custom rental quote today, or visit

[*www.flent.in/owners*](http://www.flent.in/owners)

📷 flent.in

✂ flenthomes

🌐 flent.in